

Offshore Technology Conference ("OTC Asia")
Kuala Lumpur, Malaysia
March 20-23 2018

CGEF

## Alberta Trade Mission





- Invited by Mr. Victor Lee of the Alberta Government: Economic Development and Trade – Director Trade and Investment Asia-Pacific to attend Alberta Trade Mission in Asia.
- Destination Countries of Indonesia, Malaysia and Vietnam
  - Commenced in Jakarta to KL to Vietnam
  - Central point of interest was the OTC in Kuala Lumpur
- Approximately 20 Alberta companies represented on the Trade Mission – mainly supply related companies.
- Jakarta stop: meetings with IPA Indonesia, Pertamina, various government trade reps and embassy staff and introductions to purchasers of O&G supplies in Indonesia.
- Main event the following week in KL for OTC

## **ASIA'S PREMIER OFFSHORE ENERGY EVENT**

Founded in 1969, the Offshore Technology Conference (OTC) organises the world's foremost events for the development of offshore resources in the fields of drilling, exploration, production, and environmental protection. The flagship OTC is held annually in Houston, Texas, U.S.A.

The first OTC Asia was held in 2014. OTC Asia's vision and goal is to fulfil OTC's mission to promote and further the advance of scientific and technical knowledge of offshore resources and environmental matters. Furthermore, OTC Asia aims to:

- Meet the demand for technical information to support the growth of the offshore oil and gas industry in Asia.
- Provide opportunities for industry professionals and their employers to share their applied technologies and best practices with other producing areas in the world.
- To create opportunities to institute and strengthen intersociety collaboration and cooperation with member societies based in Asia.





#### PRINCIPAL SPONSORS





Topical Luncheon - Day 3 (22 March)

#### **GENERAL SPONSORS**









Conference Umbrellas, Ice Cream Social - Day 1 (20 March) and University R&D Showcase & Challenge (Ca-Sponsor)

The Next Wave and High School Student STEM Event (Co-Sponsor) Escalator Runner

Conference Bags











Directional Signage

Audio Visual Equipment and Knowledge Sharing (ePoster) Stations

Topical Luncheon - Day 2 (21 March)

Executive Sponsor

Conference Bottled Water









High School Student STEM. Event (Co-Sponsor) and Coffee/Tea Breaks - Day 2 (21 March) Notebooks and Pens

Caps

University R&D Showcase & Challenge (Co-Sponsor)













University R&D Showcase & Challenge (Co-Sponsor)

Sponsor

University R&D Showcase & Challenge (Co-Sponsor)

Conference and Exhibition Map

Cell Phone Charging Stations





#### SPONSORING ORGANISATIONS















American Association of Petroleum Geologists American Institute of Chemical Engineers American Institute of Mining, Metallurgical, and Petroleum Engineers American Society of Civil Engineers American Society of Mechanical Engineers

Institute of Electrical and Electronics Engineers, Oceanic and Engineering Society













Marine Technology Society

Society of Exploration Geophysicists Society for Mining, Metallurgy & Exploration

SNAME

Society of Petroleum Engineers The Minerals, Metals & Materials Society

#### REGIONAL SPONSORING ORGANISATIONS



Brazilian Petroleum, Gas & Bioluels Institute

#### **ENDORSING ORGANISATIONS**



International Association of Drilling Contractors



Petroleum Equipment & Suppliers Association



19,003 Unique Attendees



1,451
C-Suite Executives and Government Officials



239 Sponsors and Exhibitors



18 NOCs and IOCs



5,274
Participating Organisations



71 Countries Represented



30+ Hours of Networking and Business Opportunities



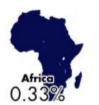
15+Hours of High-Level Industry Dialogues

#### ATTENDANCE BY REGION













#### ATTENDANCE BY JOB FUNCTION





Geoscience 3.24%

HSE / Security / Social Responsibility 2.13%

IT / Data / Analytics 2.48%

Maintenance and Integrity 4.03%

Naval and Marine 2.07%

Power Generation and Transmission / Regasification 0.749

Production and Operations 7.7

Projects and Assets 6.87%

Purchasing and Procurement

Reservoir 1.67%

Sales / Marketing / Communications

ng / fions 14.46%

3.91%

Others 14.07%

14.0/%



rated OTC Asia as good to excellent 93.1%

would recommend OTC Asia to their colleagues 89.1%

plan to participate in future OTC Asia events



said it was valuable to attend OTC Asia







## Alberta Trade Mission





- Main objective of promoting CGEF as a global organization as we have been doing at various trade shows around the world.
- Develop relationships and attract membership if possible
- Three day show in KL that provided substantive traffic to the Alberta Pavilion where CGEF booth was set up.
- Trade meetings and relationship building in Indonesia and Vietnam

# Alberta Trade Mission CGEF Membership Benefit



### Indonesia Intros and Contacts:

- Indonesia Petroleum Association (IPA)
- SKKMIGAS Gov't regulator
- Ministry of Energy
- Pertimina
- Canadian and Alberta Government Contacts
- Introduction to various country based representatives: Geoservices, in country reps
- Industry Players and Partners: Husky, Total, Repsol, Conoco-Phillips, Chevron
- > Introduction to various Conventional and un-conventional bid rounds
- Alberta based suppliers attempting to supply projects in country

### Vietnam Intros and Contacts:

Victor Lee: Alberta Government

# Alberta Trade Mission CGEF Membership Benefit



## Malaysia Intros and Contacts:

- Malaysia Petroleum Resources Corporation
- Malaysia Oil and Gas Services Council
- Canadian and Alberta Government Contacts
- Petronas various divisions
- Industry Players and Partners: Husky, Total, Tamirind, Conoco-Phillips, Chevron
- Introduction to various country based representatives: BIV Builders
- Alberta based suppliers attempting to supply projects in country

## Additional Asian Country Representation:

- Thailand
- Myanmar
- Cambodia